




# HERITAGE IN MOTION

**The Heritage in Motion exhibition  
presents itself as a Mobile Bus with  
double usage.**

**In times of peace it exhibits a  
traditional rural Lebanese house  
and in times of crisis transforms into  
a cultural heritage ambulance in  
times of emergencies.**



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**biladi**  
**بلادي**  
MY HERITAGE, MY RIGHT  
تراثي، حقي

“



# A MOBILE EXHIBITION

## FOR THE FIRST TIME IN LEBANON

A mobile exhibition showcasing the cultural heritage of rural areas, titled "My Home in the Countryside," has been created by Biladi in collaboration with the Kaplan Foundation and CER.



### Celebrating resilience and creativity while addressing fragility

Over 2.000 participants in 15 different locations have gained a profound appreciation for the resilience, creativity, and collective memory that define rural heritage.

This exhibition has effectively raised crucial awareness about the fragility of our heritage and the urgent need to preserve it before it's lost forever.



## EXPERIENCE RURAL HERITAGE ON THE GO !



### EXPERIENCE HERITAGE LIKE NEVER BEFORE

The "بيتي بالضيعة" (My Home in the Village) exhibition seamlessly weaves together the stories of Lebanese rural homes : bread making, food culture, and agriculture, creating an immersive journey through time.

Our traveling bus brings the exhibition directly to you, offering an interactive journey that immerses you in the rich tapestry of rural heritage. Don't miss this unique opportunity to explore and learn—wherever you are!



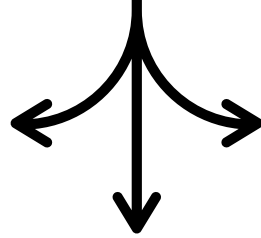


# EXPLORE INTERACTIVE TENTS

Step into our 3 engaging tents, each showcasing a unique aspect of rural life and immerse yourself in the vibrant elements of rural heritage and see history come alive!



**Heritage protection :**  
Discover efforts to safeguard our rich cultural legacy.



**Rural Heritage Architecture:**  
Marvel at the unique architectural styles that define rural landscapes.



**Food and agriculture :**  
Experience the traditions and innovations of rural food practices



Dive into a hands-on adventure guided by our expert monitors

## BE A CHANGE MAKER

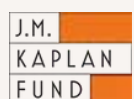
Experience the resilience and creativity of rural traditions up close and personal, and let your heritage become a vivid, interactive journey.

# BRING YOUR HERITAGE TO LIFE

Explore the tools and traditions that ensure our heritage continues to thrive and see how past innovations shape our present.



Link the tangible and intangible elements that have preserved our cultural legacy for decades.



# A CULTURAL HERITAGE AMBULANCE

## HERITAGE RESCUE ON WHEELS

In times of crisis, our bus becomes more than an exhibition—it transforms into a mobile heritage ambulance! Equipped with essential tools, it provides swift, expert care to safeguard and rescue cultural and archaeological treasures.



### A shared mission between the bus and the civil society

Heritage is a basic human right, therefore anyone belonging to the civil society has the right to know how to preserve it, protect it and safeguard it.

Take charge of this right with hands-on training from our mobile exhibition. Equip yourself with the knowledge and skills to protect and cherish our shared heritage —wherever you are!



**WITNESS A UNIQUE FUSION OF EDUCATION AND EMERGENCY RESPONSE, ALL WHILE ON THE MOVE!**

**KNOW HOW TO PRESERVE HERITAGE AND MAINTAIN YOUR RIGHT TO**

**KNOW IT  
LOVE IT  
SAVE IT**



**LEARN TO PROTECT YOUR HERITAGE AT ALL AGES**



# Why choose this activity?



1

For the first time in Lebanon "The Heritage in Motion" brings the exhibition directly to you !

2

An interactive learning experience for the visitors, allowing them to immerse in the rich tapestry of rural heritage wherever they are.

3

Enhances your experience, resilience and creativity of rural traditions up close.

4

Your knowledge doesn't end here : you can also learn how to save your heritage in emergencies.  
The bus transforms into an ambulance, ready to rescue and protect archaeological treasures.

5

The exhibition fosters a deeper connection between the visitors and its roots, and helps them understand how past innovations shape our present.

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